

Board of Directors Meeting Minutes

Wednesday, November 10, 2021 @ 3:30p

Zoom Webinar

Meeting Minutes

Board Members Present: Katherine Bardis, Jon Gianulias, Kevin Grimes, David Gull, Hilary Harkins, Scott Kingston, Grant Mack, Andrew Skanchy, Jeff Stowell, Dan Kaufman

Board Members Absent: Ryan Vanni, Helen Yee, Gabe van Hooser, Kevin Smith, Noah Painter,
Guests: Joan Borucki

1. Meeting was called to order at 3:40 pm by President Skanchy. Roll call was taken to establish quorum.
2. Director Bardis moved that the minutes of the September meeting be approved; Director Stowell seconded. Motion passed.
3. Kristin Lowell and Brad Segal presented the Management District Plan and Engineers Report for Board approval. Director Mack moved the approval of the MDP and ER. Motion was seconded by Director Grimes. Motion passed. Director Mack volunteered to head a committee to organize the Board members to campaign for the petition approvals.
4. The Board was given an update on the Broadway Complete Street project by Megan Johnson from the City of Sacramento. Ms. Johnson discussed the design features being included projects. Schedule for the project now places construction in 2023. Broadway between 3rd and 24th will be the first under construction followed by 24th to 29th. The construction estimate will be reevaluated in December.
5. Contract Approval:
 - a. Yellow Brick Group – Director Harkins made the motion to approve the new contract with Yellow Brick Group for the District’s social media campaign. Director Mack seconded. Motion passed.
 - b. Blue Knight Security – Director Gull made the motion to approve the new contract with Blue Knight Security. Director Stowell seconded. Motion passed.
 - c. Uptown Studios – Director Mack made the motion to approve the contract with Uptown Studios to prepare marketing materials for the Renewal Petition Drive. Director Grimes seconded and the motion passed.
6. Committee Updates
 - a. EEE Committee – The Committee met with Yellow Brick Group about delivery of the new brand for the District. The Committee narrowed down which events to go forward with pending pricing from YBG.
 - b. Clean and Safe – The Committee was primarily focused on negotiating the security contract. We have asked for a cost estimate to expand maintenance services.
7. The meeting was adjourned at 5:15 pm.