

## Board of Directors Meeting Minutes

Wednesday, March 11, 2020 @ 3:30p

Unger Construction – 910 X Street, Sacramento, 95818

## Meeting Minutes

Board Members Present: Josh Nelson, Kevin Grimes, Jon Gianulias, Andrew Skanchy, Gary Saccani, Helen Yee, Dan Kaufman, Jeff Stowell, Katherine Bardis, Kevin Smith

Board Members Absent: Steve Hansen, Ryan Vanni, Scott Maxwell, Noah Painter, David Gull

Guests: Joan Borucki, Lt. Chandler, Hillary Horleins, Grant Mack, Shereef Abdou, Frank Yoachum, Marcus Lam, Vicki McAdasagh, Marco Gosalvez, Chester Waterbury, Jasleen Escobar, Matt Read

1. Meeting was called to order at 3:40 pm by President Nelson. Introductions were made.
2. Minutes were presented. Motion to approve the minutes of the January 8, 2020 meeting was made by Director Grimes and seconded by Director Stowell. Minutes were approved. Financials were discussed and received.
3. Approval of Consulting Contract for Renewal - Joan Borucki presented the highlights of the three proposals received by the District for services needed in conjunction with renewing the PBID. The three proposals included: Kristin Lowell/PUMA, Civitas, and New City AMERICA. A motion was made by Director Stowell to approve a contract with Kristin Lowell/PUMA not to exceed \$50,000. The motion was seconded by Director Skanchy and approved unanimously by the Board.
4. Committee Updates
  - a. Director Grimes presented the recommendation of the Clean, Safe and Physical Enhancements Committee to award the contract for Security Services to California Patrol Operations. A motion was made by Director Gianulias to approve the contract and was seconded by Director Saccani. The motion passed unanimously.  
Lt. Chandler discussed the latest statistics for Broadway and the surrounding area. The number of calls to the Impact Teams is growing. With the added patrols and community service officers' response times have improved.
  - b. Director Skanchy introduced Kele Dobrinski and Christina Valencia to present the Economic Enhancements and Events Committee's recommendation to rebrand the Greater Broadway District. The concept of the rebranding was to take advantage of the unique history linked to the iconic Tower Records and to place make throughout the District to give it a single unifying theme. A motion was made by Director Grimes and seconded by Director Stowell to accept the recommendation and move ahead with changes to the brand and naming of the District. The motion passed with one no vote from Director Saccani.

5. District Ambassador – Cornelius Burke discussed his recent visits and the businesses continued concerns with needles and homeless.
6. Update from Council Members - Matt Read talked about the progress that the Downtown Streets Team has made. Jasleen Escobar discussed the status of the shelter at Alhambra.
7. Public Comment – There were no public comments.
8. The meeting was adjourned at 5:15 pm.